

Kreativworx is a Johannesburg-based full-service digital design agency with expertise in online marketing, graphic design, website design & development, web hosting and much much more.



Hosting

Offering you Unlimited traffic, limited space, unlimited emails with full control of your hosting with an easy-to-use hosting panel.

- Parked Domain: R50 p/m with 1 email address
- Business: R100 p/m with 5 email addresses
- eCommerce: R300 p/m with unlimited email addresses
- Custom Packages available on request

Online Marketing

We offer a wide range of Online Marketing options for our clients to choose from. From Google Ads, LinkedIn, Facebook ads and even Instagram marketing - we offer it all. We will guide you step by step on achieving your desired goals on these platforms, reaching more people and the right people for your business.

Social Media Set-up

- Facebook: R1650 per channel
- Instagram: R1650 per channel
- LinkedIn: R1650 per channel
- YouTube: R1650 per channel

*Once-off fee. Business info and images to be provided.





LinkedIn Marketing

Personal Resilience Package (2 Posts p/m: Static & Video)

- Account Building +- 15 Connections p/m
- Target by Roles, Industry, Company Size

R1250

Add on:

Business Resilience Package (2 Posts p/m: Static & Video)

- Account Building +- 15 Connections p/m
- Target by Roles, Industry, Company Size

R550

Google Ads

Diversity Package

- R3000 p/m management fee
 - R5000 Minimum ad budget per month / client to fund own account
- Total: R8000 per month (minimum)

Once off set-up fee of R1500 will apply to all new clients



Google Set-up

- Google Business Listing: R1250 per listing
- Google Analytics: R650 per set-up

*Once-off fee. Business info and images to be provided.

Rate Card 2023

Your business matters to us, we will make sure that everything we do for you works well, looks amazing and is delivered on time.



Facebook & Instagram Marketing

Package 1: Optimism (2 Ad campaigns p/m)

- R3 000 management fee
- R2 000 ad budget (recommended starting budget)
- R5000

Package 2: Endurance (3 Ad campaigns p/m)

- R4 500 management fee
- R3 500 ad budget (recommended starting budget)
- R8000

Package 3: Independence (4 Ad campaigns p/m)

- R6 000 management fee
- R5 000 ad budget (recommended starting budget)
- R11000

Website Health

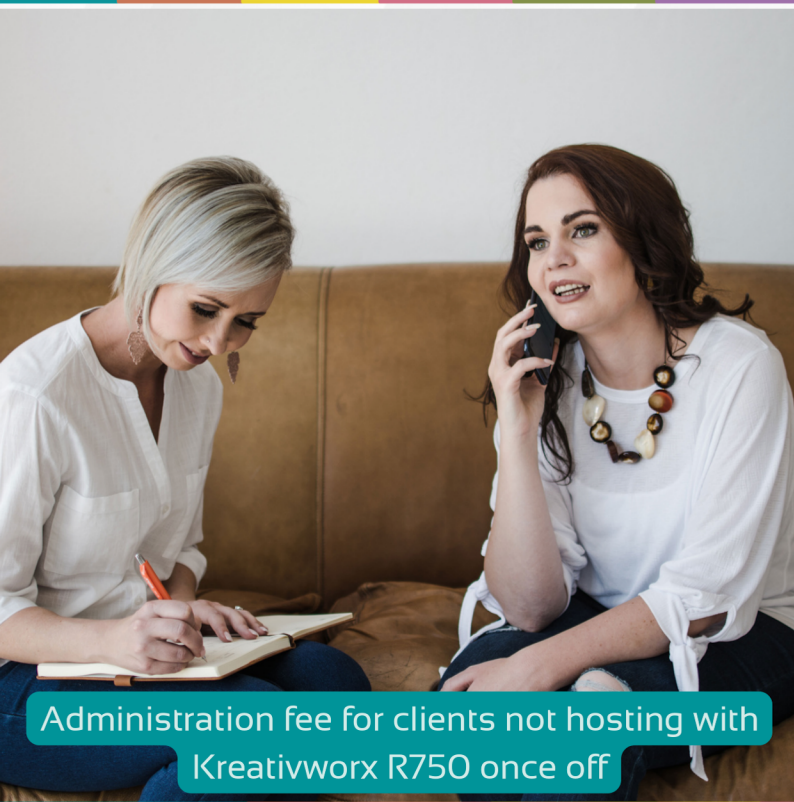
- Wordpress Core Updates
 - Wordpress Plugin Updates
 - Website Uptime Monitoring
 - Monthly Website Backups
 - Monthly Security Scan
 - Monthly Reports
 - Website Stats Overview
- R250 p/m
R600 Quarterly (every 3 months)

Graphic Design

- Corporate Identity Design: R2800
- Business Card Design: R550
- Digital Flyer Design: R850
- Video Creation: R550 Per 15 sec Promotional Video
- Logo Design: R1500
- Clickable HTML Interactive Email Signature: R750
- All above is once-off fees
- Additional work required charged per hour
- Hourly rate R550 p/hour



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Administration fee for clients not hosting with Kreativworx R750 once off

Website Design

- The Yellow Package
1 Page consisting of limited content:
About us, Contact Details and some photos
INCLUDED FOR FREE IN ABOVE PACKAGE:
✓ Responsive Website Design
(Cross Platform Friendly)
✓ Submission to Google for indexing
2 rounds of changes
(Over and above will be charged at R550 per hour)
R1 500

- The Purple Package
3 Pages consisting of:
Home, About us, Contact us
INCLUDED FOR FREE IN ABOVE PACKAGE:
✓ Responsive Website Design
(Cross Platform Friendly)
✓ Social Media Redirects
✓ Contact form
✓ Google Maps
✓ Submission to Google for indexing
2 rounds of changes
(Over and above will be charged at R550 per hour)
R4 500

- The Green Package
5 Pages consisting of:
Home, About us, Services, Quote Request, Contact us
INCLUDED FOR FREE IN ABOVE PACKAGE:
✓ Responsive Website Design
(Cross Platform Friendly)
✓ Social Media Redirects
✓ Contact form
✓ Newsletter Sign Up
✓ Google Maps
✓ Submission to Google for indexing
2 rounds of changes
(Over and above will be charged at R550 per hour)
R7 500

- The eCommerce Package
3 Main Pages consisting of:
Home, Shop, Contact us with
+/- 30 Product Integrations

Online Store Pages
(Cart, Checkout, My Account, Terms and Conditions)

INCLUDED FOR FREE IN ABOVE PACKAGE:
✓ Responsive Website Design
(Cross Platform Friendly)
✓ Social Media Redirects
✓ Contact form
✓ Newsletter Sign Up
✓ Google Maps
✓ Submission to Google for indexing your Website
2 rounds of changes
(Over and above will be charged at R550 per hour)
R8 000

Contact Us

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Additional Pages: R850 ea
Additional Products: R750 per 10